

For Immediate Release

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Hawaiian Telcom Helps Customers Embrace the Cloud Through Microsoft Cloud Solution Provider Program

Hawaiian Telcom's Robust Business Portfolio Now Offers Even Greater Choice and Flexibility

HONOLULU (Tuesday, July 28, 2015) – Today <u>Hawaiian Telcom</u> announced the expansion of its SmartBusiness solutions to include the Microsoft Office 365 suite of cloud-based business class email, file storage and sharing, and collaboration and productivity applications.

"Hawaiian Telcom is dedicated to enabling every local business with the power of the cloud," said Paul Krueger, Vice President – Business Sales and Product Marketing for Hawaiian Telcom. "Becoming a Microsoft Cloud Solution Provider strengthens our position as Hawai'i's technology leader, allowing us to better support our customers in achieving their business objectives."

Cloud-based technologies such as Office 365 open up a new world of innovation for customers who lacked the budget and resources to implement these applications. Today with affordable, subscription-based access to these business class tools, customers can reap the benefits of increased productivity, collaboration and flexibility while Hawaiian Telcom's Cloud Services team manages the maintenance, upgrades and support.

"To meet the growing demand of our cloud-based solutions, we're thrilled to expand the capabilities for cloud partners under the Microsoft Cloud Solution Provider Program," said Phil Sorgen, corporate vice president, Worldwide Partner Group at Microsoft Corp. "By joining the Microsoft Cloud Solution Provider Program, partners will deepen customer relationships and expand business opportunities in the cloud."

Microsoft Office 365 complements Hawaiian Telcom's SmartBusiness solutions, which include voice, broadband, applications, data center, security and premium support. Microsoft Office packages, all of which include 24/7 live support, include:

- Microsoft Office 365 Business (Online versions of Office with email and video conferencing)
- Microsoft Office 365 Business Essentials (Full Office on PC/Mac with apps for tablets and phones)
- Microsoft Office 365 Business Premium (All the features of Business Essentials and Business in one integrated plan)

"The Microsoft suite enriches our robust portfolio, offering greater choice and flexibility to accommodate the diverse needs of every business. Our goal is to support our customers' technology and connectivity needs so they can focus on growing their business," said Krueger.

For more information, please visit <u>www.hawaiiantel.com/smartbusiness</u>, or call Hawaiian Telcom's Business Sales Center at **643-4411**.

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About Hawaiian Telcom

Hawaiian Telcom (Nasdaq: HCOM), headquartered in Honolulu, is Hawai'i's technology leader, providing integrated communications, broadband, data center and entertainment solutions for business and residential customers. With roots in Hawai'i beginning in 1883, the Company offers a full range of services including Internet, video, voice, wireless, data network solutions and security, colocation, and managed and cloud services supported by the reach and reliability of its next generation fiber network and a 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always OnSM customer experience. For more information, visit www.hawaiiantel.com.